



ANIMAL HEALTH  
**INVESTMENT**  
FORUM 2009

PRESENTED BY THE KC ANIMAL HEALTH CORRIDOR

September 1, 2009  
Kansas City, Missouri  
Hyatt Crown Center

**2009 Animal Health Investment Forum**  
**September 1, 2009**  
**Hyatt Crown Center**  
**7:30 a.m. – 3 p.m.**

**Program Agenda**

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|-------------------------|--|
| 7:30 a.m.               | Registration/breakfast   |
| 8 a.m.                  | Open/Welcome<br>Bob Marcusse<br>President and CEO<br>Kansas City Area Development Council                                |
| 8:10 a.m.               | Ron Brakke<br>Brakke Consulting<br>Animal Health Industry Overview   |
| 8:25 a.m.               | Animal Health Forum Presentations<br>Kevin Sweeney<br>Attorney At Law; Chair, Life Sciences Group<br>Polsinelli Shughart |
| 8:30 – 10:30 a.m.       | Nine company presentations<br>Kevin Sweeney  |
| 10:30 a.m.              | Announce Break<br>Kevin Sweeney  |
| 10:30 – 10:45 a.m.      | Break  |
| 10:45 a.m. – 12:30 p.m. | Eight company presentations<br>Angela Kreps<br>President<br>KansasBio  |
| 12:30 p.m.              | Close presentations and invite to lunch<br>Angela Kreps  |

12:30 – 1:00 p.m.	Lunch buffet
1:00 p.m.	Lunch Program Corridor Overview Dr. Ralph Richardson Dean, College of Veterinary Medicine Kansas State University
1:15 p.m.	Lunch Keynote Neil Thompson President and CEO Hill's Pet Nutrition Inc.
1:45 p.m.	Q&A Bob Marcusse
2:00 p.m.	Close Lunch Program Bob Marcusse
2 – 3 p.m.	Private Meetings – Companies and VC Firms